



For Immediate Release

LIFE CARE FUNDING GROUP LAUNCHES SENIORS' ISSUES BLOG TO DISCUSS THE ECONOMIC CRISIS AND THE URGENT NEED FOR FUNDING SENIOR HOUSING AND CARE

(November 24, 2008) *Lewiston, ME*— Life Care Funding Group launched the “Life Care Funding Blog” on their website (www.lifecarefunding.com/blog) this week as a regular forum to analyze the rapidly unfolding economic crisis and its impact on seniors and their families. The Blog will be authored on a weekly basis by Chris Orestis, Life Care Funding Group’s president. Mr. Orestis is a well known authority on senior issues and the insurance industry. He is a contributing editor to numerous publications and has been published on a national level more than 50 times.

The Blog will feature real time observations and analysis on the impact that the economic crisis is having on seniors and their ability to fund their retirement, housing and long term care needs. The Blog will discuss headlines in the news, reports issued by private and government agencies and observations from the company’s daily dealings with seniors and the long term care industry.

The first Blog postings discuss among other things the threat that the economic decline holds for seniors retirement savings, analyzes economic reports issued by the Federal Reserve and the MetLife Mature Markets Institute, and discusses this Sunday’s New York Times article about the negative impact the slumping housing market is having on occupancy in assisted living communities.

Each posting will be real time, succinct analysis of pertinent issues impacting seniors, and will feature links back to important articles and studies for readers to reference and offer their own commentary in return.

Life Care Funding Group’s website receives thousands of unique visitors every month looking for information about funding options for senior living. On the website, visitors can access original white papers, articles, news clips, links and other helpful information.

“With the speed at which the economic crisis is unfolding, and the impact we are seeing every day that it is having on seniors and their families, we thought an outlet to discuss and share information to help people better understand this climate and their options would be an important service to provide,” explained Chris Orestis.

Life Care Funding Group works with many of the leading providers of Senior Housing and Long Term Care as a source of private “Funding Solutions for Senior Living”.

Life Care Funding Group (www.lifecarefunding.com) can be reached at 888-670-7773 or info@lifecarefunding.com.

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