



For Immediate Release

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AHCA Webinar September 3rd 2-3pm EDT will explore growing use of Life Settlements by the senior living industry

Life Care Funding Group will discuss process and case studies for industry participants

(August 29, 2008) *Lewiston, ME*— On September 3rd 2-3pm EDT, the *American Health Care Association* (AHCA) will host a Webinar for companies to learn more about how Life Settlements are being used as a “funding bridge” allowing seniors to put the sale of their home, stocks or other assets on hold by tapping into the market value of an existing life insurance policy first to raise money for their housing and care.

“In this tough economy, the option of using a Life Settlement as a funding bridge to help people secure the best possible senior housing and care without allowing the slumping housing and stock market to hold them back has been gaining a lot of interest across the Senior Living and Long Term Care industry,” said Chris Orestis, principal of Life Care Funding Group, “In the face of falling home and stock values, rising inflation, and depleted savings, many people we are meeting with are taking a close look at the Life Settlement option because it helps a family preserve long-held assets, such as a home, until it is more convenient to sell.”

Life Care Funding Group’s Chris Orestis will discuss among other topics:

- 1- Life Settlements defined and case studies reviewed
- 2- How the Life Settlement process works in a senior living environment
- 3- Three specific admissions circumstances for a Life Settlement

Registration for the AHCA Webinar is free and open to anyone who wishes to participate. To register simply go to (www.ahca.org -click Events and then select Webinars) or register directly at (<https://www1.gotomeeting.com/register/692821924>).

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