



For Immediate Release

**LIFE CARE FUNDING GROUP ANNOUNCES NETWORK
PARTNERSHIP PROGRAM**

*Jo Letwaitis, Founder and CEO of the Senior Site, Inc. joins Life Care
Funding Group as Midwest Network Partner*

(December 1, 2009) *Portland,, ME*— Life Care Funding Group and Jo Letwaitis of the Senior Site, Inc. announced today that Ms. Letwaitis will represent the company in the Midwest as an endorsed “Network Partner.” In her role, she will work with senior living facilities, senior care advisors and with families to help them access financial assistance such as a life insurance settlement and the Veteran’s Aid and Attendance benefit through Life Care Funding Group’s “Funding Solutions for Senior Living” program. Ms. Letwaitis will initially cover the states of IA, IL, IN, MI, MN, and WI.

By working together, both organizations will be able to better reach people at the local level to help them access funding and support services to ease the transition into senior housing and long term care. Both companies share an extensive network of senior care providers, advisors and advocates. Working together they will be able to educate even more people about the variety of senior living focused financial programs available today.

“We are very pleased to be working with someone of the stature of Jo Letwaitis as a Life Care Funding Network Partner,” said Chris Orestis, Life Care Funding Group’s founder and president, “she is extremely well known and highly regarded in this industry and sought out for her expertise across the Midwest. We feel it is critical in this day and age to provide families and the senior living industry with as many options as possible to help make a successful transition into the “senior living” stage of life.”

“The Senior Site provides informational support through our website and one-on-one at the community and property level all over the Midwest. By adding Life Care Funding Group’s funding solutions to our program, we will be able to help families with one of the biggest problems we are asked about every day—affording the costs of senior housing and care,” explained Jo Letwaitis, Founder and CEO of the Senior Site, Inc.

As a Network Partner, Ms. Letwaitis becomes the endorsed Life Care Funding Group representative in the Midwest. More Network Partners are joining Life Care Funding Group around the country as pressure on families to afford the costs of senior housing and care continues to rise. For more information about the Network Partnership Program, contact Life Care Funding Group or Jo Letwaitis of The Senior Site, Inc.

Life Care Funding Group (www.lifecarefunding.com) can be reached at 888-670-7773 or info@lifecarefunding.com.

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