

## **AHCA hosts Webinar to explore growing use of Life Settlements as a "Funding Bridge" for seniors**

The American Health Care Association (AHCA) hosted a Webinar on Wednesday, September 3rd for Senior Housing and Long Term care companies to learn more about how Life Settlements are being used by seniors and their families as a “funding bridge” during a tough economy. The use of Life Settlements as an alternative funding vehicle allows seniors an option to put the sale of their home, stocks or other assets on hold by tapping into the market value of an existing life insurance policy first to raise money for their housing and care.

“In this tough economy, the option of using a Life Settlement as a funding bridge to help people secure the best possible senior housing and care without allowing the slumping housing and stock market to hold them back has been gaining a lot of interest across the Senior Living and Long Term Care industry,” said Chris Orestis, principal of Life Care Funding Group, “In the face of falling home and stock values, rising inflation, and depleted savings, many people we are meeting with are taking a close look at the Life Settlement option because it helps a family preserve long-held assets, such as a home, until it is more convenient to sell.”

Life Care Funding Group’s Chris Orestis discussed among other topics: the definition and history of Life Settlements, Wall Streets participation as a funding source, how the Life Settlement process works in a senior living environment, and specific case studies of seniors successfully using this "funding bridge" to enter or remain in residence at properties.

The 45 minute Webinar in its totality will be posted on [www.ahcancal.org](http://www.ahcancal.org) for a year, and a shorter version of the Webinar is also available at [www.lifecarefunding.com/info](http://www.lifecarefunding.com/info).

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